



## The Social Testament

By Marty Huggins

Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The book is a testament of our times and so it goes beyond social media to discuss wider implications of technology. It directs the readers towards some of the most challenging questions of modern life and glimpses into the future free of deceptions. Each chapter relates to a unique subject Carries philosophical conjunctures aimed to inspire future empirical study in the field Teaches the reader to apply rationality in social media interactions Proposes a theory of social media addiction Advises future technologists and designers Prepares the reader for adapting to future changes in technology and society Propounds laws to regulate future technological developments Provides a roadmap for brand creators Predicts trends in business and organization Gives guidelines for proper instruction design Proposes a methodology in game design and gamification Explains essentials of storytelling.



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